



# Social Innovation & Entrepreneurship HKSTP IDEATION briefing



## WHAT IS IDEATION?

- Turn your brilliant ideas into reality and launch successful ventures with IDEATION, our one-year startup support programme for tech-focused entrepreneurs.
- Through the programme, learn the fundamental skills you need to kickstart your business. We provide all-round support from designing your business model to finding investment. We guide you every step of the way, to fine-tune your ideas for technical development.
- Info Session by HKSTP: Date: 23 Sep 2021  
Time: 1300-14:00 Format: Webinar

Enrolment Link: <https://bit.ly/2VtYQ6G>

Deadline: 17 Sept (Friday)

Date & Time: 21 Sept (Tue) 11:00 - 12:00

Venue: SMC T.B.C.

Participants: All SCE and CIE students are welcome!

Willing to validate your innovative tech idea?  
Join IDEATION!



Organizer: 2021 Hong Kong Science & Technology Parks Corporation  
<https://www.hkstp.org/innovate-with-us/pre-incubation/ideation/>

Enquiry: Ms Kalia HO Tel:3411 3182 Email: [kalia@hkbu.edu.hk](mailto:kalia@hkbu.edu.hk)